



# SPORTSGUIDE

## Corporate Services

### Summary

# SPORTSGUIDE | built to last



Incorporated in 1978, Sportsguide provides comprehensive consultancy and event management services to a wide range of clients, enhancing profiles and promoting brands in sport. Based in Berkshire, the company employs a team of highly motivated and experienced professionals and has developed an international network of freelance operatives.

Our extensive book of contacts allows us to stay close to many UK and international sponsors, industry bodies and decision makers, and we're always keen to meet new people and explore opportunities.

We are proud to have worked with, and continue to work for a number of high-profile clients in a variety of sports including Horseracing, Motorsport, Tennis, Squash and Greyhound Racing.

In short, we exist to provide an outstanding service on a national and global scale – it's what we do and what we love doing.

# SPORTSGUIDE | in a nutshell



- ▶ We are a sports agency providing outstanding client service to achieve success
- ▶ We promote our clients, add value and deliver effective and profitable campaigns and events
- ▶ We proudly serve a global client base that represents a wide variety of commercial and industry sectors
  - broadcast & communication
  - print & online media
  - banking & finance
  - travel & tourism
  - luxury hospitality
  - retail

# SPORTSGUIDE | our expertise



- › Sponsorship activation and event management
- › Strategic marketing and promotions
- › PR consultancy



# SPORTSGUIDE | our expertise



- › Media relations
- › Personal Management
- › Creative design, publishing and advertising



# SPORTSGUIDE | clients



We are proud to have worked with some exceptional brands along the way



CHELTENHAM  
A Jockey Club Racecourse



مهرجان سمو الشيخ منصور بن زايد آل نهيان  
المالكي للفول العربية الأصيلة  
Hill Sheikh Mansour Bin Zayed Al Nahyan  
Global Arabian Horse Flat Racing Festival




PURE RACING ENTERTAINMENT



**SPORTSGUIDE** | in touch




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