

# AL BASTI EQUIWORLD

For immediate release

29, April 2016

## **Tylicki second signing of 2016 for Al Basti Equiworld**

Newmarket-based jockey Frederik Tylicki is set to join the team of elite riders showcasing the Al Basti Equiworld brand on racecourses in the UK and Ireland.

Tylicki, who enjoyed his best ever season in 2015 with 82 winners has increased his tally in each of the last three years, and a current 14% strike-rate puts the 2009 Champion Apprentice on target for another successful campaign.

Tylicki joins Pat Cosgrave among recent signings for the UAE's leading distributor of horse feeds, feed supplements and veterinary medicines. Cosgrave got his sponsorship off to a flying start at Doncaster last Saturday with two winners on his debut as Al Basti Equiworld brand ambassador contributing to a total of almost 250 winners so far this season for company's the 11 sponsored riders.

Tylicki said, "I am delighted to be joining such a successful and high-profile group of jockeys supported by Al Basti Equiworld UK.

"I am fortunate to be riding for a variety of trainers at the moment and am looking forward to commanding plenty of exposure for the brand at the top British racing festivals throughout the summer."

Michael O'Hagan who represents Al Basti Equiworld UK said, "We are excited to be able to announce Frederik as our latest ambassador. He's made a good start to the season and hopefully he'll carry the Al Basti Equiworld UK to further success."

**ENDS.**

### **Further information:**

**Philip Brannan**

**Sportsguide Limited**

**T:** +44 (0) 1189 341 280

**M:** +44 (0) 7774 964 119

**E:** [philip@sportsguidelimited.com](mailto:philip@sportsguidelimited.com)

**W:** [www.sportsguidelimited.com](http://www.sportsguidelimited.com)