

# RaceTech



For immediate release

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## **RaceTech secures new Racing UK contract**

Investment in a new state-of-the-art High Definition outside broadcast unit and the refurbishment of existing equipment are to be among the benefits of a new contract between RaceTech and Racecourse Media Group (RMG), parent company of Racing UK.

The contract will see RaceTech continue to provide OB services to leading horseracing channel, Racing UK, until at least the end of 2018.

Work on the new truck, which is expected to be in full commission by next spring, will begin immediately together with a phased programme to acquire new hoists, cameras, lenses and upgrade existing High Definition trucks and Standard Definition facilities.

A move towards implementing some remote production facilities during the second half of the period is included in the contract and trials began on August 26 from Kempton Park, utilising Racing UK's Ealing Studios.

RaceTech Chief Executive Brad Higgins said: "This is a very exciting contract which combines continuity and innovation to deliver increasingly high production values to meet the demands and expectations of racegoers and our racecourse customers.

"The contract covers all Racing UK fixtures and means that we will continue to invest in equipment and people for the long term, delivering the highest quality broadcast pictures from British racing's most prominent and prestigious meetings."

Adam Binns, Director of Broadcast and Production at RMG, added: "This partnership is indicative of how RMG is investing in the broadcasting of British racing and should present plenty of opportunities for the team within the RMG business."

**ENDS.**

**Further information:**

**Catherine Pullan, RaceTech, 0208 947 3333 / 07976 432271**

**Philip Brannan, Sportsguide Limited, 01189 341 280 / 07774 964119**

**About RaceTech**

RaceTech is the leading technical facilities company providing innovative solutions to the horse racing industry since 1946.

RaceTech first developed photofinish technology in the 1940s and is still dedicated to providing leading edge technology for raceday solutions including the operation and maintenance of audio visual systems, closed circuit television, public address and radio communications. Its Outside Broadcast Units supply pictures for terrestrial and satellite broadcast, and provide coverage for every horse race run in Britain for the sport's integrity service. In addition, the company pioneered the introduction of starting stalls to Flat racing in the United Kingdom and continues to provide and operate stalls in the UK and overseas. Recent innovations include a multimillion pound investment in HD technology and sponsorship of pony racing to encourage young people in the sport.

For more information, go to [www.racetech.co.uk](http://www.racetech.co.uk)

**About Racecourse Media Group (RMG)**

RMG is the umbrella organisation for the 34 racecourses which hold an interest in Racing UK (Sky 432/Virgin 536/Freeview 231/UPC 411), GBI Racing (international betting shop service) and Racecourse Data Company (Joint venture with 57 British racecourses for the licensing and control of Pre-Race Data).

For more information, go to [www.racecoursemediagroup.com](http://www.racecoursemediagroup.com).