

AL BASTI EQUIWORLD

For immediate release

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Paul Hanagan joins Al Basti Equiworld team

Dual UK Champion Jockey Paul Hanagan is the latest recruit among a growing string of top riders representing Al Basti Equiworld.

Hanagan, who had a scintillating season last year winning three Group 1s including his first British Classic aboard the John Gosden-trained supermare Taghrooda, joins Richard Hughes, Ryan Moore, Pat Smullen, Pat Dobbs and Cam Hardie as a brand ambassador for the UAE's leading distributor of horse feeds, nutritional supplements and equine veterinary products.

Hanagan, who will carry the Al Basti Equiworld logo on his breeches for the next two years said, "I am delighted to have been chosen to represent Al Basti Equiworld and join the other high profile jockeys carrying the logo. It's a great way to start 2015, which should hopefully be another exciting year for me."

With Al Basti jockeys totting up over 550 victories last year, Al Basti Equiworld founder Malih Al Basti said, "We had an outstanding first year with our jockeys sponsorship in 2014. Richard Hughes and Pat Smullen were Champion Jockeys in Britain and in Ireland. Ryan Moore rode a staggering 15 Group 1 winners worldwide, while Pat Dobbs and Cam Hardie rode over 100 winners between them.

"Paul is a gentleman and a very tactically astute rider, and I am delighted that he will be flying the flag for Al Basti Equiworld."

Hanagan, who is retained rider to Sheikh Hamdan Al Maktoum, returned to the saddle on Sunday in Abu Dhabi, after breaking his collarbone in a fall at Wolverhampton in November. Ending 2014 with 107 winners and a prize-money haul of £3,134,626, Hanagan is now gearing up for the Dubai International Carnival which starts at Meydan today.

ENDS.

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About Al Basti Equiworld

Established in 1998 **Al Basti Equiworld** is the leading distributor of horse feeds, feed supplements and veterinary medicines in the Middle East.

Al Basti Equiworld sponsors and supports equestrian activities in the UAE and the United Kingdom where the company's sponsorship portfolio includes 18 races on the Flat at Newbury Racecourse, a number of high profile jockeys and a dedicated section of programming on leading satellite horseracing channel, Racing UK.