



MY BLOODSTOCK

NEWMARKET

For immediate release

9 September, 2015

My Bloodstock Plc launches in Abu Dhabi

The Abu Dhabi Hunting and Equestrian Exhibition (ADIHEX) provided the venue for the international launch of the My Bloodstock Plc EIS offer for subscription today when Racing Consultant Derek Thompson visited the region's only dedicated hunting, equestrian and outdoor sports exhibition.

My Bloodstock is an innovative investment opportunity managed from the UK that offers aspirational investors an interesting and absorbing introduction to the lucrative bloodstock markets and showcases horseracing as a sport that provides pleasure and fulfilment to people across the globe.

Thompson, the internationally renowned horseracing television presenter said, 'We are all here in Abu Dhabi this week at the generous invitation of the H.H. Sheikh Mansoor Global Arabian Flat Racing Festival and it seemed an ideal opportunity to create some international awareness of this new and exciting venture.'

'We are working with Sportsguide to promote My Bloodstock Plc in the UK and operating from their stand at ADIHEX. They will be talking to people and registering interest in the EIS offer for subscription and, hopefully, we will be able to add real international flavour to the portfolio of investors.'

Further information about the My Bloodstock Plc EIS offer for subscription is available at www.mybloodstock.com or by calling +44 (0) 207 224 7777.

ENDS.

Further information:

Philip Brannan
Managing Director, Sportsguide Limited
T: +44 (0) 1189 341 280
M: +44 (0) 7774 964 119
E: philip@sportsguidelimited.com