



# MY BLOODSTOCK

NEWMARKET

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## **British bloodstock to benefit from multi-million pound subscription offer**

An innovative Enterprise Investment Scheme (EIS) offer for subscription promoted by My Bloodstock Plc launches this week.

The share offer, which is expected to result in a multi-million pound investment in British bloodstock, aims to provide aspirational investors with an interesting and absorbing introduction to the lucrative bloodstock markets with significant tax incentives. The Company also intends to pay a fixed dividend of up to 4.75%, subject to the availability of sufficient distributable reserves and other working capital requirements, payable on the 2nd, 3rd, 4th and 5th anniversaries of the investment.

My Bloodstock Plc Chairman, Sir Bernard Zissman said, "The bloodstock markets have been enormously resilient over the past few years. Against a background of universal economic difficulties, values have continued to grow."

"We believe in this country we have the infrastructure to support sustainable growth in International bloodstock markets and My Bloodstock Plc offers a rare opportunity to become involved."

"The management team are very serious in their efforts to procure high class racehorses but they also bring with them the fun and enjoyment that you might expect, working in the sport of racing."

The My Bloodstock team is led by Managing Director Gareth Noble who headed the European launch of G1goldmine, a pedigree research resource.

Noble, who together with Bloodstock Managers Paul Timms and Jonathan Griffin, will be responsible for the purchase and management of the company's assets said, "We believe we are on the brink of something new and exciting, a contemporary take on the selection and production of elite bloodstock."

“I am truly excited by the opportunity that My Bloodstock Plc offers to investors in vibrant bloodstock markets and believe that our innovative approach to stock selection gives My Bloodstock Plc very significant commercial advantages.”

My Bloodstock Plc expects to receive advanced assurance for EIS purposes from HMRC imminently and will be expecting to be purchasing at the Tattersalls December Foal Sale which begins on Tuesday, 24 November 2015.

To arrange interviews with members of the My Bloodstock Plc team please contact Philip Brannan by email [philip@sportsguidelimited.com](mailto:philip@sportsguidelimited.com) or by calling +44 (0) 1189 341 280.

For further information on My Bloodstock Plc: [www.mybloodstock.com](http://www.mybloodstock.com) | +44 (0) 20 7935 9857.

**ENDS.**

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**Important Information: Before you invest in the shares of My Bloodstock Plc, you should make sure that you fully understand the risks which are set out in the Information Memorandum to be issued by the Company and you should determine whether the investment is appropriate for you on the basis of all the information contained in the Information Memorandum. Specifically, investment in an unquoted company is speculative and involves a higher degree of risk than an investment in a quoted company. A prospective investor should be aware of the risks of investing in such companies and should make the decision to invest only after careful consideration and, if appropriate, consultation with an independent financial adviser. No application has been, or will be, made for the share capital of the Company to be admitted to dealings on a recognised investment exchange and the shares are not currently admitted to dealings on any such exchange. If the Company becomes insolvent, you may lose some or all of your investment. If you are in any doubt about the contents of this information, the Information Memorandum or the action you should take, you are strongly recommended to consult a professional financial adviser.**

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