



For immediate release

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Al Basti Equiworld builds future for Greatwood

Greatwood, the charity which combines delivery of pioneering education programmes with the rescue and rehabilitation of ex-racehorses, officially unveiled a brand new facility today with the help of Al Basti Equiworld.

The Al Basti Equiworld Classroom will allow Greatwood to expand its teaching programmes which are specially designed to educate disadvantaged children and develop life skills in young adults with Special Educational Needs and Disabilities (SEND).

The classroom at the Wiltshire-based charity was formally opened today by Arun Menon, General Manager of Al Basti Equiworld, the UAE's leading distributor of horse feeds, supplements and veterinary products which has funded the project. Al Basti Equiworld's contribution also extends to supporting the salary of a newly appointed teacher for the next three years.

Racehorse owner, sponsor and Founder of Al Basti Equiworld, Malih Al Basti said, 'I was introduced to Greatwood last year and was immediately impressed by the work they are doing with horses and children. The charity is unique both in its approach to education and the rehabilitation of former racehorses no matter how severe the need.'

'I am delighted with the way the classroom looks and hope it will help Greatwood to enrich the education of young people for many years to come.'

Helen Yeadon who founded Greatwood together with her husband Michael in 1993 said, 'We are enormously grateful to Al Basti Equiworld for their support of this project which will enable us to provide enriched learning opportunities to some of the most socially and educationally disadvantaged children in our community.'

'We are also delighted to be welcoming a new team member in Jane Muir-Brooks our new SEND teacher whose appointment is as a direct result of Al Basti Equiworld's support.'

ENDS.

Picture captions:

Image1: General Manager of Al Basti Equiworld, Arun Menon formally opens the new classroom with Greatwood Co-Founders Helen and Michael Yeadon.

Image2: Arun Menon joins Greatwood students in the new classroom with SEND teacher Jane Muir-Brooks (right).

Further information:

Philip Brannan
Sportsguide Limited

T: +44 (0) 1189 341 280

M: +44 (0) 7774 964 119

E: philip@sportsguidelimited.com

W: www.sportsguidelimited.com

Sasha Thorbek-Hooper
Greatwood

T: +44 (0) 1672 514 535

E: fundraiser@greatwoodcharity.org

W: www.greatwoodcharity.org

About Al Basti Equiworld

Established in 1998 **Al Basti Equiworld** is the leading distributor of horse feeds, feed supplements and veterinary medicines in the Middle East.

Al Basti Equiworld sponsors and supports equestrian activities in the UAE and the United Kingdom where the company's sponsorship portfolio includes 18 races on the Flat at Newbury Racecourse, a number of high profile jockeys and a dedicated section of programming on leading satellite horseracing channel, Racing UK.

Al Basti Equiworld founder, Malih Al Basti, is a successful racecourse owner with horses in training in South Africa and in Britain with a number of trainers including Robert Cowell, Richard Fahey, Richard Hannon, Sylvester Kirk, Kevin Ryan and David Simcock, Sir Michael Stoute.