



For immediate release

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### **Perfect start for new Al Basti apprentice Price**

Apprentice jockey Tristan Price got his new Al Basti Equiworld sponsorship off to a flyer after partnering Ray's The Money to victory at Haydock on Saturday night. The three-year-old gelding, who is trained by Price's boss Michael Bell, was his second career win from only 13 rides.

Price is the third jockey to be signed this year by the UAE's leading distributor of horse feeds, supplements and veterinary medicines, and follows Irish veteran Kevin Manning who joined the team of high-profile brand ambassadors in March, and French ace Mickael Barzalona who signed-up during Royal Ascot last week. Price is now the 13<sup>th</sup> jockey in the current Al Basti Equiworld stable which includes, Ryan Moore, Oisin Murphy, Adam Kirby, Pat Cosgrave, Dane O'Neill, Pat Dobbs and Cam Hardie, as well as Irish jockeys, Pat Smullen, Shane Foley and Chris Hayes.

Price said "I'm thrilled to be sponsored by Al Basti Equiworld, who sponsor a lot of high-profile jockeys that I aspire to be like. To get support like this so early in my career is a huge boost and I hope I can ride as many winners as possible sporting the Al Basti Equiworld logo."

Al Basti Equiworld's founder and CEO Malih Al Basti said "Although we usually sponsor well established jockeys, it is important to support emerging talent too as we did with Cam Hardie a few years ago." He continued, "We are delighted to sponsor Tristan at the start of what should hopefully be a long and successful career."

Tristan Price's next ride will be at Nottingham today, where he rides the Ed Dunlop-trained, Kafoo, in the 32Red "Hands And Heels" Series Apprentice Handicap, which forms part of The Racing Excellence Initiative.

**ENDS.**

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### About **Al Basti Equiworld**

Established in 1998 **Al Basti Equiworld** is the leading distributor of horse feeds, feed supplements and veterinary medicines in the Middle East.

Al Basti Equiworld sponsors and supports equestrian activities in the UAE and the United Kingdom where the company's sponsorship portfolio includes 18 races on the Flat at Newbury Racecourse, a number of high profile jockeys and a dedicated section of programming on leading satellite horseracing channel, Racing UK. In 2014 Al Basti Equiworld became a major supporter of Greatwood the only organisation that uses ex-racehorses to educate disadvantaged children and young adults with special educational needs.