



For Immediate Release

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## **Al Basti Equiworld to support the New Zealand Thoroughbred Racing**

### **General Trust Fund**

Al Basti Equiworld, the UAE's leading distributor of horse feeds and veterinary supplements, has entered into an innovative five-year partnership with the New Zealand Jockey's Association which will see the Dubai-based company's logo carried by all licenced jockeys and apprentices in the country with effect from 1 August.

In addition to the provision of race day breeches, the sponsorship includes a significant financial contribution to the New Zealand Thoroughbred Racing General Trust Fund, which in turn supports jockeys' welfare at all times.

Dave Taylor, President of the New Zealand Jockey's Association, announced that they have entered a new and exciting partnership with Dubai-based, Al Basti Equiworld to sponsor all New Zealand Jockeys.

"Through this sponsorship deal, the welfare of jockeys and apprentices will be advanced through a significant financial enhancement over the next five years to the New Zealand Thoroughbred Racing General Trust Fund which provides funding to injured jockeys and stablehands" New Zealand Thoroughbred Racing Chief executive, Greg Purcell, said.

"It's fabulous to have someone of Mr Malih Al Basti's status and international reputation commencing an association and involvement in New Zealand thoroughbred racing."

Speaking from Dubai, the owner and founder of Al Basti Equiworld, Mr Malih Al Basti said: "As an owner and breeder of thoroughbred horses, I am delighted to have the opportunity to support the New Zealand Jockey's Association in this way.

"The welfare of jockeys in any country is paramount and I admire their passion for the sport.

"We look forward to developing a positive relationship with the New Zealand Jockey's Association, and thank them for their co-operation thus far."

**ENDS.**

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#### **About Al Basti Equiworld**

Established in 1998 **Al Basti Equiworld** is the leading distributor of horse feeds, feed supplements and veterinary medicines in the Middle East.

Al Basti Equiworld sponsors and supports equestrian activities in the UAE and the United Kingdom where the company's sponsorship portfolio includes 18 races on the Flat at Newbury Racecourse, a number of high profile jockeys and a dedicated section of programming on leading satellite horseracing channel, Racing UK. In 2014 Al Basti Equiworld became a major supporter of Greatwood the only organisation that uses ex-racehorses to educate disadvantaged children and young adults with special educational needs.

#### **About The New Zealand Thoroughbred Racing (NZTR) General Trust**

The **New Zealand Thoroughbred Racing (NZTR) General Trust** fund was established to provide financial support to registered licensees when they become injured as a result of an accident while carrying out duties in their capacity as a licensee or suffer a serious illness.

The fund is administered by NZTR and governed by a Board of Trustees under the Rules of Racing. All race day fines incurred and paid by licensees are directed to this fund in addition to bequeaths, donations and or further financial support from NZTR.

For more information <http://www.nzracing.co.nz/NZTR/About/General-Trust-Fund.aspx>