



For immediate release

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## **Aerial filming of races proves popular TV choice**

RaceTech's Drone is in demand providing racing's television audience with unique live footage from Scottish Racecourses. Musselburgh and Ayr were shown to best advantage over the last fortnight, with aerial footage for the Coral Scottish Grand National being the highlight.

With live pictures from the RaceTech Drone enhancing coverage by ITV Racing, RUK and the Racecourses, it is becoming a popular addition to the wide-ranging camera options available.

Clive Matthews, RaceTech's Chief Drone Pilot explained, *"We used the Drone this weekend at Ayr for the Coral Scottish Grand National meeting. As per last weekend we made available pre-race footage for ITV Racing's 'Opening Show' and then used live pictures of the races for the afternoon programmes. We also filmed a promo video for the racecourse and snippets were used for output on social media."*

As leading supplier of HD horse racing television, RaceTech is delighted to have introduced the aerial camera system which highly complements its already wide range of filming options for live broadcast. The Drone has taken nearly two years to develop with several necessary authorised endorsements along the way. Among the many statutory certificates and licences already held, RaceTech recently received an additional approval from the CAA following an 'Operational Safety Case' submitted in 2016. RaceTech used the services of independent drone safety specialists, Sentinel Aviation to reach the highest safety standards demanded for such operations.

John Bozza, CEO at RaceTech, commented, *"We are delighted to have received this approval which supports and enhances our market leading coverage of horse racing in the UK. Essentially this means that we can operate within 50 metres of a grandstand or congested area. As the vast majority of operators are restricted to 150 metres, this gives RaceTech a distinct commercial advantage."*

**ENDS.**

### **Further Information:**

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## **About RaceTech**

**RaceTech** is the leading technical facilities company providing innovative solutions to the horse racing industry since 1946.

RaceTech first developed photofinish technology in the 1940s and is still dedicated to providing leading edge technology for raceday solutions including the operation and maintenance of audio visual systems, closed circuit television, public address and radio communications. Its Outside Broadcast Units supply pictures for terrestrial and satellite broadcast, and provide coverage for every horse race run in Britain for the sport's integrity service. In addition, the company pioneered the introduction of starting stalls to Flat racing in the United Kingdom and continues to provide and operate stalls in the UK and overseas. Recent innovations include a multimillion pound investment in HD technology and sponsorship of pony racing to encourage young people in the sport.